



Buy_{to}
Give

BuytoGive

Welcome to an Extraordinary Opportunity

We are thrilled to introduce you to an incredible opportunity with BuytoGive, where your influence can make a monumental impact. As a Fundraising Icon, you are not just a part of a movement; you are leading it. Your unique presence and inspiring personality will captivate your followers, driving them to support a charity of your choice through their purchases and direct donations.



Empowering Your Influence

As a Fundraising Icon, you hold a unique position of power and responsibility. Your voice reaches thousands, if not millions, of people daily, shaping opinions, trends, and behaviours. This influence extends far beyond the realms of fashion, lifestyle, and entertainment. It has the potential to inspire change, promote positivity, and encourage acts of kindness.

At BuytoGive, we don't want you to just sell. We want you to educate your followers, raise awareness about charitable causes, and help others become better individuals. Show you're part of an amazing movement! Use the Icon logo on your social media and digital outlets to grow a community of people who give back.

About BuytoGive – BuytoGive.co.uk

We are a marketplace similar to Amazon and Etsy, except for every purchase, we donate 35% of the fees we charge the sellers to a charity of the buyer's choice. We started recently and currently have over 200,000 products from 150 different sellers, and this number is growing daily as new sellers join us.

We are a team of business people united by the goal of giving back. Our mission is to build a community of one million people who want to make a difference and give back. Not everyone can afford to donate, so we decided to facilitate giving through shopping. Why buy from Amazon when you can buy from the same seller through us and make a generous donation to a charity of your choice?

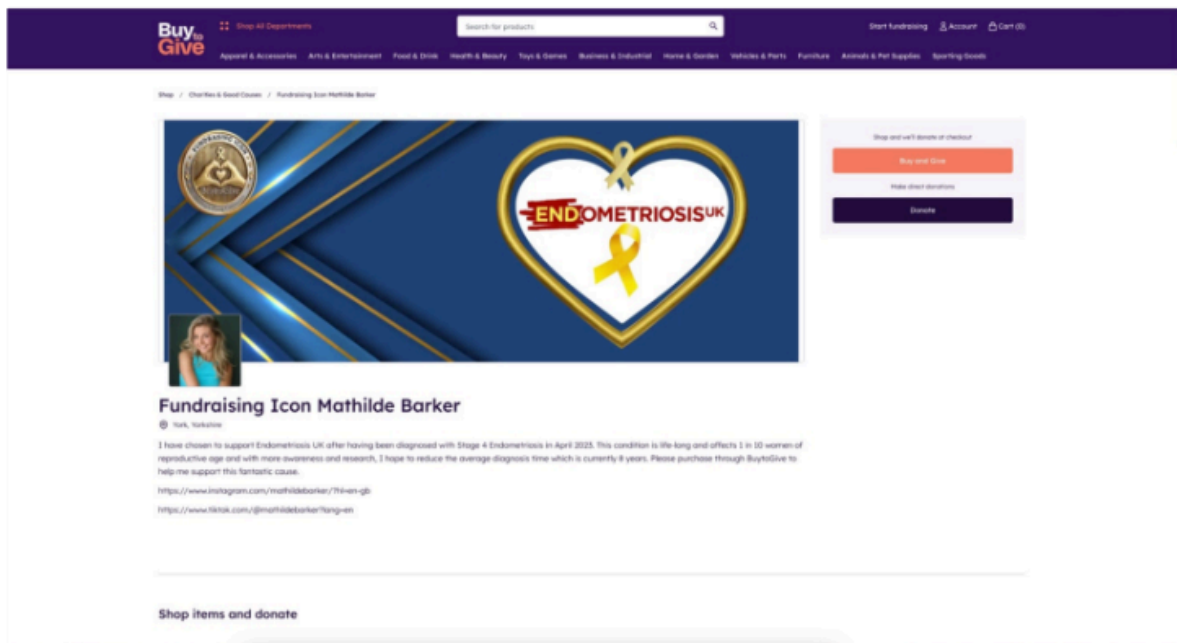
Our enthusiasm is infectious, and we need your help to build this amazing community.

Our Site for You

We have a dedicated site for our Influencers and Fundraising Icons, BuytoGive.info. Here, you can register as an “Approved Influencer.” Simply complete the form, and we will set up your fundraising page. We will need proof of ID and address for payment purposes – we use Stripe as our payment processor, and they require this for money laundering prevention.

How Does It Work?

Each Fundraising Icon gets their own fundraising landing page, for example, see <https://buytogive.co.uk/charities/fundraising-icon-mathilde-barker>



This is where you will direct your followers, showcasing you and your chosen charity. From this page, we can track everything.



Your followers can either make a direct donation (we don't take any fees from direct donations, only the card processing fee) or buy products. For every product purchased, we will make a donation to your chosen charity, with the amount clearly displayed on each product.

What Do We Want You to Do?



Choose a Charity: Select a cause that resonates with you and your followers. Think about one that you are passionate about, one you can talk about from personal experience etc.



Register with Us: Complete the application at <https://www.buytogive.info/apply-now> Once registered, we will prepare your Fundraising Icon page and get you started.

We don't want you to just sell products; we want you to engage your followers about your chosen charity and why it is important to you. To make this successful for you and your charity, we ask for four posts per month. These can be videos, product promotions, or simple mentions of your fundraising page. We will provide ongoing support and ideas.

What you are paid



We will pay you the same amount that we donate to the charity for every purchase made. With our large product base, this is expected to become a reasonable income stream, though it may take a few months to fully develop.

Gifted Products

Our sellers are keen to work with you. They have access to a password-protected site where they can see your details and contact you directly to promote their BuytoGive shop and products. You choose what works best for you. Some will offer gifted products, and others may negotiate paid promotions.

There will be opportunities for collaborative posts with other Influencers, perfect for raising awareness and gaining more followers. We will also guide you in getting PR coverage, promoting the charity, BuytoGive, and you.



Opportunity Highlights

- ▶ **Lead a Movement:** Inspire countless others to join the cause.
- ▶ **Be Recognised:** Celebrate your commitment to positive change.
- ▶ **Make an Impact:** Every purchase influenced by you contributes to a charitable cause, amplifying your reach and impact.

Why Become a Fundraising Icon?

- ▶ **Enhance Your Brand:** Align your personal brand with philanthropy and social responsibility.
- ▶ **Gain Admiration:** Followers will admire your dedication to making the world a better place.
- ▶ **Feel Fulfilled:** Experience the joy of supporting causes that matter to you.

Join Us Today

Imagine the respect you'll earn as people follow your lead, seeing you as a symbol of change and generosity. This is your time to shine, celebrated not just for your influence, but for your commitment to making the world better.

Join us and be the hero in a story of positive change. Together, we can create a legacy that impacts lives and makes a real difference. You are extraordinary. And with BuytoGive, your efforts will be recognised by all.

With admiration and excitement, The BuytoGive Team
If you want to discuss this further, please contact Kevin at k.turner@buytogive.co.uk or text him at 07861181402.

